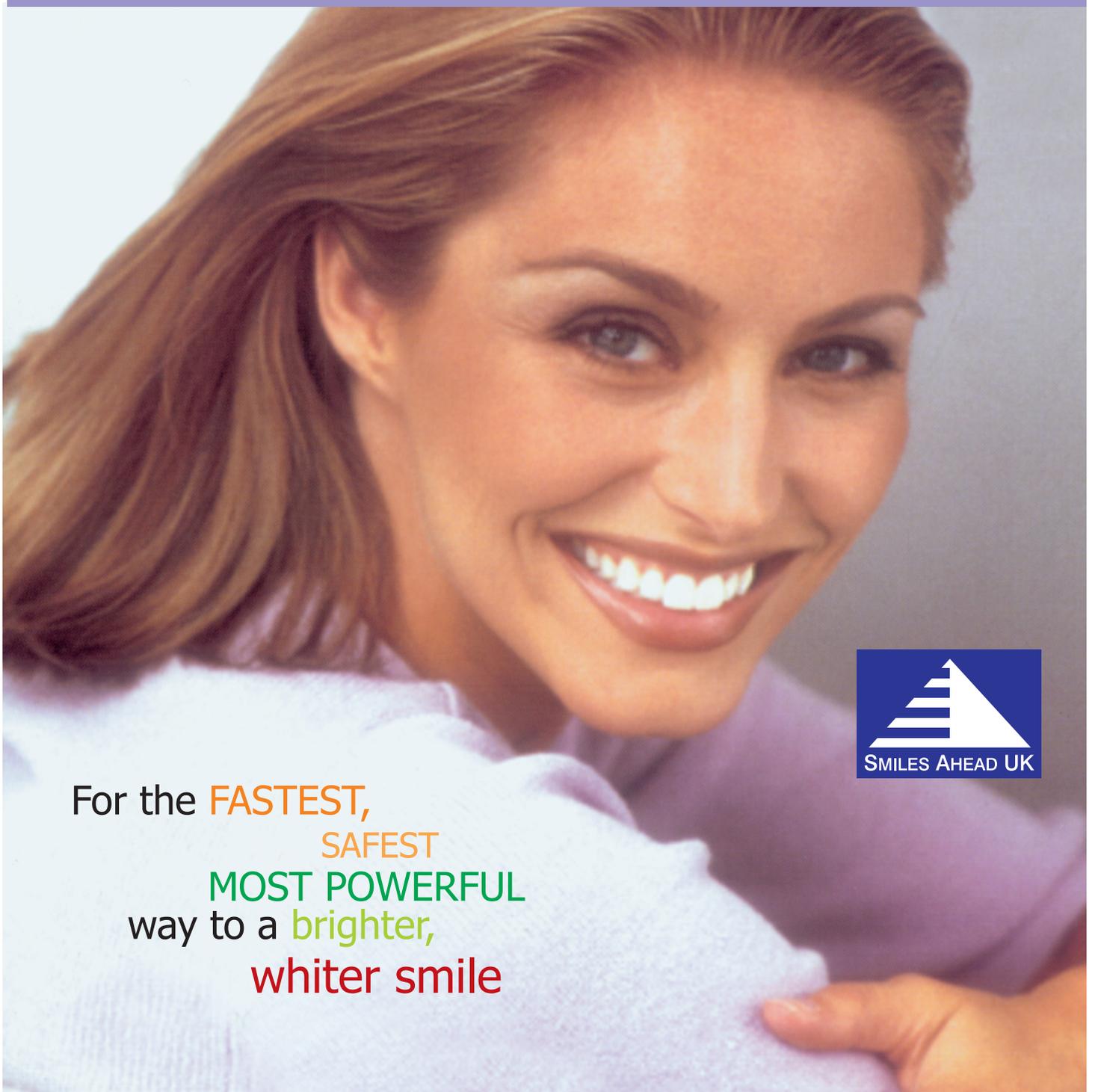


POWER TEETH WHITENING INFORMATION BOOKLET (Procedure available in this salon)

-- Fully qualified dentists --



For the **FASTEST,**
SAFEST
MOST POWERFUL
way to a **brighter,**
whiter smile



Power Teeth Whitening

Salon - clinics

- dentists aiming for the best in quality, service & price -

- ▶ PROFESSIONAL TEETH WHITENING is the fastest growing area of medical cosmetic enhancement.
- ▶ Millions of people everywhere are dissatisfied with the colour of their teeth. The mouth is the focal point of the face and word has now spread about fantastic improvements in tooth whiteness achievable by professional teeth whitening.
- ▶ FULLY QUALIFIED, experienced DENTISTS are now available in the salon to whiten your teeth using POWER TOOTH WHITENING which utilises blue light to produce IMMEDIATE RESULTS.
- ▶ The FINEST MATERIALS and BEST TECHNIQUES are now AVAILABLE HERE at a FRACTION of THE AVERAGE dental surgery COSTS. We are highly ethical and committed to bringing this procedure within the reach of everyone.
- ▶ With SMILES-AHEAD PROFESSIONAL TEETH WHITENING you can choose how light/white your teeth go, but if you wish we can make DRAMATIC differences to tooth shade. Our results cannot be obtained by cleaning products or products directly available to the public. This is because our materials work INTERNALLY within the tooth.
- ▶ Every wondered why **FILM STARS/MODELS/POPSTARS/MEDIA PERSONALITIES** seem to have much whiter teeth than the rest of us? The answer is not nature's gift but because they **HAVE HAD THEIR TEETH PROFESSIONALLY WHITENED.**

BEFORE



AFTER



- ▶ SMILES-AHEAD.com uses exactly the same materials and procedure as used on the stars but whereas previously the cost of this (£550-£1000+) has made this affordable only to the wealthy, SMILES-AHEAD.com is committed to making the same PROFESSIONAL POWER TEETH WHITENING ACCESSIBLE FOR EVERYONE interested in maintaining and improving their appearance.
- ▶ SMILES-AHEAD.com aim to provide the best treatment available for the LOWEST PRICE. Your treatment will be carried out in a RELAXED and FAMILIAR SETTING by a FULLY QUALIFIED DENTIST who will be EXPERIENCED in TOP COSMETIC DENTAL PRACTICES using the FINEST TECHNIQUE AND MATERIALS AVAILABLE. WHY PAY £550-£800+ in a standard High Street practice or £800-£1000+ in a cosmetic dental practice for exactly the same procedure, materials and care. OUR SMILES-AHEAD PRICE OF ONLY £289 IS FIXED and contains NO HIDDEN EXTRAS such as consultation fees etc.



The advantage of professional teeth whitening over other procedures to whiten teeth are that it doesn't require any tooth structure to be removed and it is the most economical.

- ▶ SMILES-AHEAD.com has whitened the teeth of hundreds of patients. We treat people of **ALL AGES**, both **FEMALE AND MALE**. We are HIGHLY EXPERIENCED.
- ▶ Maybe you are a YOUNG PERSON who doesn't feel your teeth are particularly dark but you just want to boost and freshen your white smile to look MORE GLAMOROUS and get THE MODEL OR FILM STAR LOOK. SMILES-AHEAD PROFESSIONAL TEETH WHITENING IS THE ANSWER! Research from the American Academy of Cosmetic Dentistry has shown that 63% of people notice your teeth before anything else.



BEFORE



AFTER

16 year-old patient:

"First impressions depend on a great smile"



Happy, confident, glamorous young lady following professional power teeth whitening

- ▶ Maybe you are a MORE MATURE PERSON whose teeth have DARKENED WITH AGE. SMILES-AHEAD PROFESSIONAL TEETH WHITENING can return your teeth to how they were in your youth and much, much whiter if you wish — the choice is yours!

It has been said IT IS POSSIBLE TO KNOCK OFF MORE YEARS WITH A "SMILE-LIFT" THAN A "FACE-LIFT".

Teeth naturally darken with age because the dentine beneath the enamel gets progressively more yellow and darker as the years go by. Also stains, e.g. from tea (brown), coffee (black) and foods build up INTERNALLY within the tooth as well as on the tooth surface. Cleaning products such as WHITENING TOOTH PASTES CANNOT REMOVE THESE INTERNAL STAINS. ONLY PROFESSIONAL TEETH WHITENING CAN DO THIS with agents that work internally within the tooth to "oxidise" out these stains. POWER TEETH WHITENING ALSO REMOVES THE EFFECTS OF THE NATURAL DARKENING PROCESS in the teeth so "TURNING BACK THE CLOCK."

PROFESSIONAL TEETH WHITENING can provide a much brighter smile and make you LOOK YOUNGER AND HEALTHIER without the big investment of plastic surgery.

BEFORE



AFTER



27 YEAR OLD PATIENT



40 YEAR OLD PATIENT



60 YEAR OLD PATIENT

- ▶ **SMOKERS** are people who are particularly liable to have **DISCOLOURED** and **PREMATURELY AGED TEETH**. **SMILES-AHEAD.com** can reverse the effects with professional tooth whitening removing external **AND** internal staining which no amount of smokers tooth polish or scaling and polishing can remove.

BEFORE



AFTER



**EFFECTS OF SMOKING
REMOVED**



- ▶ Often people who have had **CROWNS, BRIDGES, VENEERS, FILLINGS OR PARTIAL DENTURES** fitted find that the natural teeth are slightly darker than these or become so with time. **SMILES-AHEAD PROFESSIONAL TEETH WHITENING** can "even things out" so making the restoration **APPEAR MUCH MORE NATURAL**. Why pay for expensive replacement crowns, bridges, veneers, fillings and dentures when, providing the restorations are healthy, the surrounding natural teeth can be whitened to their shade. **IT MAKES ECONOMIC SENSE TO CONSIDER PROFESSIONAL POWER TEETH WHITENING** and why "even" shades out by going darker in shade than lighter?



BEFORE

Note the crown on the central upper tooth is lighter than the natural teeth.



AFTER

Natural teeth professionally power whitened to match the crown. Result is natural "even" white smile.

YELLOWED TEETH ARE BECOMING LESS AND LESS ACCEPTABLE, BOTH SOCIALLY AND PROFESSIONALLY



The upper teeth have been whitened to show the contrast with the untreated lower. These were done later.



BEFORE

AFTER



GREAT
RESULTS
TIME AFTER
TIME AFTER
TIME!



This patient had childhood health problems when the teeth were developing. PROFESSIONAL TOOTH WHITENING corrects this instead of expensive porcelain work. It is also kinder on the teeth.



This patient had been given tetracycline antibiotics as a child. SMILES-AHEAD.com gave him a beautiful smile again.

- ▶ PROFESSIONAL POWER WHITENING by our fully qualified, ethical dentists is **SAFE** and does not weaken the tooth or its surrounding structures as it does not change the structure of the tooth but simply removes the pigmentation from the dentine, the shade of which shines through the enamel and gives the tooth its shade. In addition, it removes any internal and external staining of the enamel. Teeth can be lightened by 9/10 shades with immediate results.
- ▶ Power tooth whitening carried out by fully qualified dentists is approved by the British Dental Association, American Dental Association and members of the General Dental Council.

▶ THE PROCEDURE

- The appointment lasts approximately 1½ hours.
- Materials are applied to protect the gums/lips.
- Blue light is then utilised together with the finest materials on the market to power whiten the teeth. The procedure is painless and results are immediate.
- The cost even includes a kit to top things up periodically in the future, utilising materials which can only be prescribed by dentists and are highly effective and safe. The usual cost of this kit alone is £350 in the average dental surgery.

- ▶ Therefore by USING THE SMILES AHEAD DENTIST AVAILABLE in THIS SALON

YOU PAY ONLY £289 (no hidden extras or consultation fees etc)

for POWER TOOTH WHITENING (average cost elsewhere £550-£1000+)

PLUS TOP UP KIT (average cost elsewhere £350)

- ▶ Our aim is to provide the best available power tooth whitening treatment by fully qualified ethical dentists for by far the lowest price. We really are

SMILES AHEAD!

- ▶ To book please see the receptionist in the salon who will arrange an appointment or for more information/to book

PLEASE RING 01270 820853